



Brand Guide for Partners

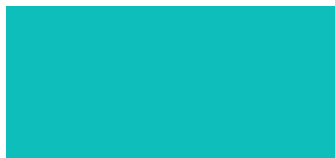
Company description

Solink is the leader in AI-driven video intelligence for security, loss prevention, and operations. By connecting video, data, and operational systems in one platform, Solink helps organizations automatically detect and validate risks, inefficiencies, and key issues in real time. With AI-driven visibility, context-rich insights, and automated workflows, Solink empowers teams to **see more, know more, and do more** - improving safety, reducing loss, and enhancing performance across every location.

Colors

Primary

These are Solink's anchor colors. They should be present in all graphic elements in order to establish Solink's brand identity across platforms.



HEX #0dbebb
RGB 13, 190, 1887
CMYK 71, 0, 33, 0
PANTONE 7467 X

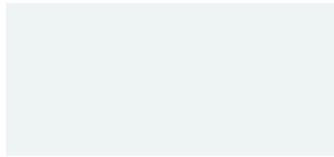


HEX #00404c
RGB 0, 64, 76
CMYK 94, 62, 52, 41
PANTONE 309 C



Secondary

These colors may be used as accents and other minor graphical elements.



HEX #eef3f4
RGB 238, 243, 244
CMYK 5, 2, 2, 0



HEX #99b4cf
RGB 153, 180, 207
CMYK 40, 21, 8, 0



HEX #25486d
RGB 37, 72, 109
CMYK 93, 73, 34, 19

Typography

H1: Poppins semi-bold 32–50px

Font fallback: Tahoma, sans-serif

H2: Poppins semi-bold 24–32px

P: Inter 14–18px

Font fallback: Arial, sans-serif

H3: Poppins semi-bold 18–24px

H4: Poppins semi-bold 16–18px

Logos

Web: Full color

[Vector \(.ai\): wordmark](#)

[Vector \(.ai\): icon](#)

[PNG: wordmark](#)

[PNG: icon](#)



Web: White and turquoise

[Vector \(.ai\): wordmark](#)

[Vector \(.ai\): icon](#)

[PNG: wordmark](#)

[PNG: icon](#)

Print: Full color

[Vector \(.ai\): wordmark](#)

[Vector \(.ai\): icon](#)

[PNG: wordmark](#)

[PNG: icon](#)

Print: White and turquoise

[Vector \(.ai\): wordmark](#)

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